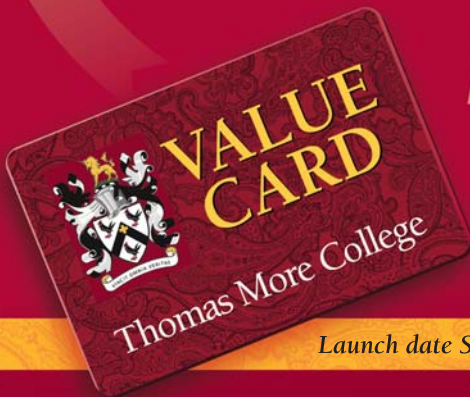




Thomas More College

GET
MORE
VALUE!

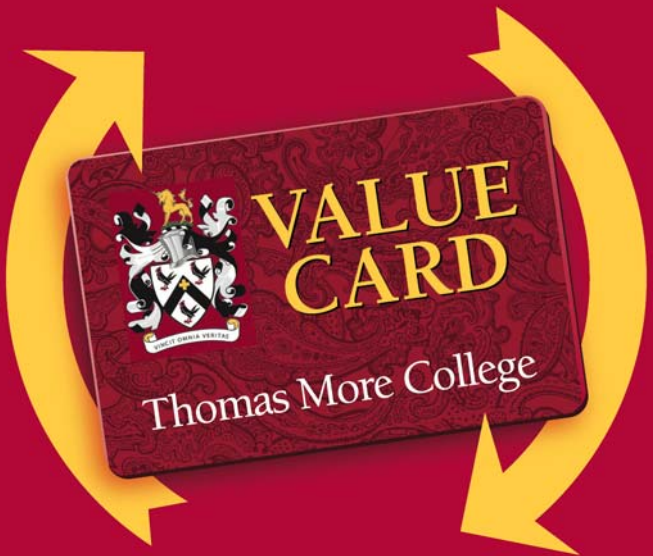


Launch date September 2011

An incentive programme
offering **businesses** and
our community great value.

MORE VALUE FOR:

Thomas More College
Parents, Staff &
Past Pupils



MORE VALUE FOR:

All Businesses

Discounts exclusive to
the Thomas More family.

Our way of saying “THANK YOU”

Although some might say that being part of the Thomas More College family is a reward in itself, the Parents' Council decided to show their appreciation in the form of this exclusive

VALUE CARD!

The **Thomas More College VALUE CARD** entitles the bearer to discounts and special offers made available through approved **VALUE CARD BUSINESS PARTNERS**.

The **VALUE CARD** is **FREE**, and is automatically available to all parents, staff and past pupils of Thomas More College. There are no costs or strings attached.

Remember to watch our
website for Special Offers.

VALUE CARD BUSINESS PARTNERS

This programme is
open to all businesses!

- even if you are not a parent or
past pupil of Thomas More College.

Becoming a **VALUE CARD BUSINESS PARTNER** puts you in touch with potential *local* customers, each with an incentive to purchase from you!

Each **VALUE CARD BUSINESS PARTNER** must offer an added value or discount incentive, when applying to become a partner.

Business Partners get the following benefits:

- Reach 2 500+ parents, staff and past pupils.
- Your offer and business details listed on the TMC website.
- A link to your website.
- At least 2 FREE CLASSIFIED ADS per annum on the Thomas More College website.
- Preferential rates for TMC classified ad bookings.
- Exposure & support for the TMCVC programme will be undertaken through other Thomas More College channels of communication.

Data from other loyalty cards show that 90% of TMC parents actively use their cards, even though they receive no direct benefit - so just think of how they would use this card!

Affordable annual cost to become a partner:

Small Business: R 750.00 excl. VAT

and you receive R 500.00 worth
of Classified ad space per annum.

Medium Business: R 1 500.00 excl. VAT

and you receive R 1 000.00 worth
of Classified ad space per annum.

Large Business: R 5 000.00 excl. VAT

and you receive R 3 500.00 worth
of Classified ad space per annum.

Terms & conditions apply.

BUSINESS PARTNER APPLICATION FORM

To become a partner, please fill in the form below,
and we will contact you to discuss the details.

All applicants and offers will need to be approved
by the TMCVC Selection Committee.

Name:

Company:

Work Address:

Work tel:

Email:

or email your details to rgriesel@thomasmore.co.za
and she will contact you.

FAQ

So how does it work?

To qualify for the advertised discount or value-add, simply present your card when making a purchase from approved **VALUE CARD BUSINESS PARTNERS**.

Where do I find the list of VALUE CARD BUSINESS PARTNERS and their offers?

Visit www.thomasmore.co.za/value

How long will the discounts and special offers last for?

Some offers might last indefinitely, while others might have limitations. See the website for details.

Who is eligible for the card?

Parents of children at Thomas More College, staff and past pupils.

How do I get the card?

One card will be issued to each family currently enrolled at Thomas More College. Additional cards will be available at a nominal cost.

Past pupils will be notified, but to get your card you will need to contact the school.

To view participating partners or for further enquiries visit:

www.thomasmore.co.za/value

Also visit the Classifieds section of the website.

www.thomasmore.co.za/classifieds/index.htm

A Parents' Council Initiative.

www.thomasmore.co.za/parentscouncil.htm